



Broadband Forum takes reins of highly regarded Ultrafast Broadband Seminar from TNO

New partnership will see Broadband Forum lead and grow the event with TNO playing a supporting role to ensure continuity and ongoing success



A presentation is delivered by Prof. John Cioffi, CEO of ASSIA, during the Ultrafast Broadband Seminar 2018

The Hague, The Netherlands, 18 October 2018: [Broadband Forum](#) today announced it will take the lead in organizing the [Ultrafast Broadband Seminar](#) 2019 as it entered into a new partnership with [TNO](#).

Focused on thought leadership, innovation and sharing best industry practices for mass broadband deployment, the three-day Ultrafast Broadband Seminar has established a reputation for excellence and built a strong following over its ten-year history. Last year's event attracted around 150 attendees, and included operators, regulators, R&D engineers, equipment manufacturers, analysts and standards organizations from around the globe.

TNO and Broadband Forum have agreed that, starting in 2019, Broadband Forum will take the lead in organizing the annual seminar – which will continue to take place in The Hague – while TNO will stay on board as a partner to ensure continuity in the program quality and event content.

“The Broadband Forum and TNO have collaborated over many years to develop this world-class broadband seminar and I’m delighted that TNO will remain a key part of this event going forward,” said Kevin Foster, Chairman of the Broadband Forum. “I look forward to future events in the beautiful city of The Hague which will be based on TNO’s successful recipe honed over the last decade.”

Broadband Forum has been a co-organizer of the Ultrafast Broadband Seminar since its inception in 2009. Transferring the organization of the Ultrafast Broadband Seminar from

Dutch technology institute TNO to Broadband Forum will widen the global audience for the event.

Berry Vetjens, Director Market ICT at TNO, said: “Offering a range of keynote speeches and break-out sessions, the Ultrafast Broadband Seminar has always proved very popular and in evaluations, the seminar scores are consequently very high for overall content and networking opportunities. With Broadband Forum’s standing in the industry and its wide scope of work and membership, we are confident that this new agreement will see the event reach new heights and secure its continued success for many years to come.”

The Ultrafast Broadband Seminar 2019 will be held in The Hague from June 25 to 27. For more information, about the event and to view video highlights from the Ultrafast Broadband Seminar 2018, please see: <https://www.ultrafastbroadband.nl/>.

To find out more about the Broadband Forum, please visit: <https://www.broadband-forum.org/>.

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About the Broadband Forum

Broadband Forum is the communications industry’s leading organization focused on accelerating broadband innovation, standards, and ecosystem development. Our members’ passion – delivering on the promise of broadband by enabling smarter and faster broadband networks and a thriving broadband ecosystem.

A non-profit industry organization composed of the industry’s leading broadband operators, vendors, and thought leaders, our work to date has been the foundation for broadband’s global proliferation and innovation. For example, the Forum’s flagship TR-069 CPE WAN Management Protocol has nearly 1 billion installations worldwide.

Broadband Forum working groups collaborate to define best practices for global networks, enable new revenue-generating service and content delivery, establish technology migration strategies, and engineer critical device, service & development management tools in the home and business IP networking infrastructure. We develop multi-service broadband packet networking specifications addressing architecture, device and service management, software data models, interoperability and certification in the broadband market.

Our free technical reports and white papers can be found at <https://www.broadband-forum.org/>.

Follow us on Twitter @Broadband_Forum and LinkedIn.

For more information about the Broadband Forum, please go to <https://www.broadband-forum.org> or follow @Broadband_Forum on Twitter. For further information please contact Brian Dolby on +44 (0) 7899 914168 or brian.dolby@proactive-pr.com or Jayne Brooks on +44 (0) 1636 704 888 or jayne.brooks@proactive-pr.com.

About TNO

The Netherlands Organization for Applied Scientific Research (TNO) is an independent research organization. We connect people and knowledge to create innovations that boost the sustainable competitive strength of industry and well-being of society. Now and in the future. This is our mission and it is what drives us, the over 3.000 professionals at TNO, in our work every day. We work in collaboration with partners and focus on transitions or changes in nine social themes that we have identified together with our stakeholders.

TNO Information & Communication Technology

ICT is offering excellent opportunities to solve all kinds of societal challenges, ensuring innovation and continuing economic growth. It is a key area for many sectors and other technologies. The rapid digital transformation of our society requires a framework for action. TNO's ambition is to help its

clients to achieve complex digital transformations, using its knowledge of technology, policy and business models.

ICT innovation is everywhere. It is being used to improve road safety and solve the problem of traffic congestion for example, because ICT systems are capable of exchanging data so quickly and reliably that self-driving cars are becoming feasible. Another trend is that more and more people are collecting data about their health status - enabled partly through smart sensors in devices and software systems that can take measurements and make decisions.

Technological breakthroughs such as artificial intelligence (AI), blockchain, cryptography, algorithms and quantum computers are all coming together to produce ICT innovations.

The Information & Communication Technology unit works for clients in fields such as telecoms, banks, defence and security, industry, energy, construction, healthcare, mobility and logistics. We are also seeking out cooperation with knowledge partners and other TNO units.

For more information about the TNO, please go to <https://www.tno.nl/en/focus-areas/information-communication-technology>. For further information please contact Herman Pals on +31 (0)88 866 72 17 or herman.pals@tno.nl.